

## Curriculum for International Exchange Program 2008-2009

Course Title	Instructor
Business Game	Shih-Ta Tung
International Business Administration	Wen-Long Chang
	Gary Pan
International Human Resource Management	Wen-Long Chang
	Gary Pan
International Finance Seminars	Chun-Xiong Chang
International Finance Management	
Economy, Finance and Banking in Great Chinese Area (I)	Antony W. Chang
Economy, Finance and Banking in Greater Chinese Area (II)	
Area Studies: Cross-Strait Studies (I)	Tony Kuo
Area Studies: Cross-Strait Studies(II)	
English Business Communication Skills (I)	Matthew
E-Commerce Management	Maria Lee
Digital Marketing	
Study on Global Marketing	Wen-Kuei Liang
International Merger & Acquisition Strategies	
Chinese language, Culture and Style of Communication	Jung-Jung Chen
Chinese Culture Lecture	
Language Skills for Negotiation & Debate	George Lo
Organizational Behavior	Yu-Shih Lee
American Culture & Consumer Behavior	Shang-Ling Wei
	Miller
Study on Global Supply Management	Tun-Jen Chang
	Peik
International Legislation on Trade and Business	Chung-Yuan Chiang
	Li-Li Tung