

## Curriculum for International Exchange Program 2009-2010

Course Title	Instructor
Business Game	Shih-Ta Tung
International Business Administration	Gary Pan
International Finance Seminars	Chun-Xiong Chang
Economy, Finance and Banking in Great Chinese Area (I)	Antony W. Chang
Economy, Finance and Banking in Greater Chinese Area (II)	
Area Studies: Cross-Strait Studies (I)	Tony Kuo
Area Studies: Cross-Strait Studies(II)	
Electric Commerce	Maria Lee
Digital Marketing	
Study on Global Marketing	Yung-Kuei Liang
International Merger & Acquisition Strategies	
Chinese language, Culture and Style of Communication	Jung-Jung Chen
Chinese Culture Lecture	
International Finance Management	Sheng-yi Hu
Study on Business Administration in Great Chinese Area	Wei He
	Jung-Chuen Lin
International Human Resource Management	Wen-Long Chang
	Gary Pan
Organization Design and Development	Cisek